

Preamble and guiding principles

A declared goal of the company management is the permanent improvement of the management system. The resulting zero-error strategy for our products and services are characterized by measures for error prevention and risk minimization

With the quality campaign "Activate the Q in you", the thinking and action of every employee is directed to always offer our customers the best quality and highest technical skills.

Statutory and regulatory requirements are consistently observed at Preh.



Graphic image "Activate the Q in you"

With innovations in technologies, in-house core competences, stable processes, professional project management, consistent quality planning and solid design, as well as effective monitoring of serial production, we are a long-term and reliable partner to our customers.

Our customers

The most important aim of our activities is to increase customer satisfaction. Our products and services are characterized by the fact that they fulfill the requirements of our customers fully and better than those of our competitors do. This is the basis for the sustainable success of our company.

Our employees

Our employees are our most important internal potential.

All employees have a strong focus on the fact that the company's goals and strategies for the quality of our products and services are understood and fully practiced by all according to their area of responsibility.

All employees of Preh are aware of their responsibility for the continuous improvement of our quality performance.

Our Shareholders

The effective implementation of our management system and the long-term strategic orientation of our divisions Car HMI (Human Machine Interface), E-Mobility and Commercial Vehicle HMI enable us to achieve steady growth in line with the expectations of our shareholders.

Our suppliers

We strive for a partnership and long-term cooperation with our suppliers. This fair cooperation forms the basis for mutual economic relations and is the basis for delivery reliability and a constant improvement of quality.

The flexibility and the willingness of our suppliers to take action to prevent mistakes and to solve creative problems is based on trust contributes decisively to the achievement of the zero-error goal.

Safety related products and type approval

Preh develops, manufactures and distributes safety-relevant control units. The basis for the product development are the specifications according to ISO 26262 and IEC 61508, which must be observed.

Special requirements for testing, marking and traceability apply to the production and distribution of the products. The necessary procedures as well as the type approval must be observed.

Bad Neustadt a. d. Saale, 20th September, 2018

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President, CEO

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